



THE RIGHT BRAND
for every customer

Gordon Food Service®

CREATE WITH CONFIDENCE

17 family-owned brands you can trust

At Gordon Food Service®, we have distinctive products for every menu need and customer taste—from fine dining, family restaurants, quick-service, and catered events, to authentic ethnic cuisine and foodservice programs in healthcare and education. You can rely on our family of Gordon Food Service brands to deliver great options for your customers and for your business.

OUR FAMILY OF BRANDS

We offer our Gordon Signature® collection of distinctive products, the selection and value of our GFS® brand, and our always dependable Kitchen Essentials®. These three Gordon Food Service brands define our main quality tiers: uncompromising quality, best value, and best price. They offer straightforward bilingual packaging and are the choice of thousands of foodservice professionals, each and every day.



Gordon Food Service also offers brands that cover specific categories, concepts, and needs, to help you create recognizable, desirable brands for your customers.

Our Customer Development Specialists can provide detailed information on new items, product innovations, and front-of-house merchandising support for your operation.



QUALITY ASSURED

When you buy solutions from any Gordon Food Service brand, you can be confident you are receiving quality products at an exceptional value.

We ensure all Gordon Food Service brand products conform to our quality expectations for food safety and consistency.

Trained Quality Assurance Specialists for each product category.

- Dedicated Quality Assurance Department
 - Trained professionals who focus on specific product categories
 - Diverse knowledge and experience
 - Ongoing education and training
- Quality Inspectors at each Distribution Center

Proactive Quality Monitoring Process from product development through delivery.

- Detailed product specifications
- Suppliers committed to quality and food safety, confirmed by site visits and third-party audits
- First production reviews on new products
- Ongoing, scheduled product sampling and testing
- Defined product handling procedures
- Frequent supplier performance reviews
- An automated quality monitoring system
- A comprehensive product recall process

Advanced Documentation Systems to ensure specification compliance.

- An on-site evaluation room and test kitchen
- A temperature integrity system



Our best selection and value.™

GFS brand products are the ideal solution for any menu. They offer dependable, consistent performance and quality as good as or better than similar national brand products. Their smart pricing makes them a superior value.

A full menu of opportunity.

Each product plays a part in exceeding the expectations of your customers. GFS brand products are always readily available and competitively priced. Easy-to-follow, bilingual packaging provides back-of-house efficiency.

As our flagship brand, the GFS brand is our commitment to quality products, value, and service.



Uncompromising quality. Distinctive taste.™

Our Gordon Signature premium products are ideal for creating memorable dining experiences.

- Exclusive recipes
- Distinctive ingredients
- Eye-catching presentations



Best price. Reliable quality.™

Kitchen Essentials is a collection of dependable foodservice basics at a value you can appreciate, including an assortment of foodservice necessities: staples, basic ingredients, and disposables.

Every can, bottle, and box contains products you can rely on to prepare and serve out of your kitchen.



A celebration of taste and tradition.™

Gran Sazón® is a family of authentic Hispanic and Latin products that celebrate a love for food blended with a sense of tradition.

- Tortillas made by expert cooks
- Salsas prepared using the same fresh ingredients and techniques as Hispanic chefs
- Seasonings and sauces that add just the right touch of authentic flavor to meats and entrées
- Plus, many other products that help you satisfy those seeking true Hispanic and Latin foods



Italian from the heart.™

Primo Gusto® is a versatile line of premium Italian ingredients that create memorable dishes true to the flavors of Italian cuisine.

- Genuine pasta and pizza products
- California tomatoes and sauces
- Old-World deli meats and toppings



A premium sandwich experience.™

Brickman's® premium quality, bold-flavored meats and artisan cheeses, along with other complementary products, create and enhance a premium sandwich experience.

- Operator-friendly
- Unique flavors
- Front-of-house merchandising program



Exceptional beef. Extraordinary flavor.™

Hand-selected, premium USDA Choice marbling and exceptional freshness lend consistent tenderness and flavor that are simply unrivaled. Premium Angus Beef™ includes boxed beef, custom-cut steaks, and steakburgers.

- The gold standard for premium beef
- Wet-aged to absolute perfection
- Includes a full merchandising program for front-of-house applications



Convenient, homemade taste you can depend on.™

Simply heat and serve these fully-cooked entrées, meats, chilis, gravies, and sandwich fillings, or customize by adding your own special ingredients. Either way, you get a more efficient kitchen with Hearthstone®.

- Made-from-scratch flavor
- Versatile products
- Easy storage



Authentic flavors of the world.®

Trade East® is a comprehensive offering of the finest spices, seasonings, rubs, and blends that help you deliver authentic flavors from around the world.

- The finest raw spices providing consistent performance
- Full, natural flavor and aroma with no artificial additives
- Enhanced shelf-life and richness of flavor aided by light-shielding packaging that seals in freshness



The perfect way to crown your meal.™

Crown Collection™ recipes provide exceptional quality and practical value throughout the entire offering. Consistent color, texture, and taste allow you to use these products with confidence in your favorite recipes and on your tabletops.

- A selection of condiments in classic, great-tasting flavors
- Exceptional quality and value



Premium coffees from around the world.™

Mosaic® International Coffee is suited for wherever discerning coffee drinkers gather and expect fine coffee. Available whole bean or ground, in a variety of blends and roasts, Mosaic coffees are rich and satisfying, with unforgettable flavor.

- Distinctive assortment of superior coffees from regions around the world
- A wide range of merchandising items to help you create the Mosaic coffee experience
- Includes a fair-trade organic coffee offering



Nature's finest fruit juices.™

Harvest Valley® 100 percent fruit juices and juice blends are refreshing as only healthy, great-tasting juices can be. Choose from a wide variety of thirst-quenching fruit flavors in concentrated and ready-to-drink forms.

- Premium quality and nutritional value
- A comprehensive solution
- Top-quality equipment and service team



Fresh foodservice produce with consistently superior quality and food safety.

Markon® delivers fresh produce in ready-to-use forms.

- A broad assortment of foodservice-oriented fresh produce
- All products are backed by our exclusive, comprehensive, 5-Star Food Safety® Audit Program
- Quality emphasis for a longer shelf life and better yield



The essence of fresh flavors.™

Pepper Mill® dressings and sauces are the best choice for transforming an ordinary salad or entrée into an extraordinary meal. Use Pepper Mill to create memorable marinades, dipping sauces, and spreads.

- Purest quality
- Ingredients chosen at the peak of freshness
- Available in bulk containers, single-serve pouches, and dipping cups



Inspirations that tantalize your senses.™

Sienna Bakery® offers a high-quality line of gourmet, pre-formed doughs, as well as partially-baked and finished baked goods carefully crafted with the finest ingredients.

- Carefully crafted using time-honored techniques
- Finest ingredients baked into every bite
- Mouth-watering aromas and soft, moist textures that leave a “baked from scratch” impression
- Merchandising available for front-of-house applications



Disposables with distinction.™

Affordable and attractive, Triumph® is a cohesive packaging solution for all of your disposable and takeout needs. Because the quality of your disposable packaging reflects the quality of your food, say all the right things with the contemporary design and colors of Triumph!

- A complete line of disposable products
- Create a coordinated look for in-house dining, catering, and takeout



The high-performance cleaning system.™

Your cleaning and sanitation program is invaluable to your image, your reputation, and especially to the people you serve. Array® includes a full range of cleaning products that simplify all your cleaning and sanitizing needs. The line also includes personal care products such as paper products, hand soaps, and dispensers to outfit your kitchens and bathrooms.

- Easy-to-understand bilingual packaging
- Color-coded with icons for easy organization
- Backed by knowledge and support of Gordon Food Service professionals

