



Marketplace

BUILD YOUR OWN FUNDRAISER Initiation Form

Please complete and return this form to your local GFS Marketplace Store Manager.

Customer Information

Existing Customer Number: _____ New Customer: (Please complete box below)

Organization Name: _____
Print the name that will appear on the order form. (There is a 26 character limit, including spaces.)

Fundraising Will Support: _____
Print the information that will appear on the order form. (There is a 26 character limit, including spaces.)

Number of Order Forms Needed: _____

Contact Name: _____ Phone: (____) _____

If you are a new customer, please complete this section.

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Fax: (____) _____

Item Selection Information

Number of items to be featured: (choose from 3 to 20 items) _____

Please list the item codes of the products that you wish to appear on your order forms. Utilize the listing in this brochure or see your local GFS Marketplace Store Manager for a complete list of available Build Your Own Fundraiser items.



1.	5.	9.	13.	17.
2.	6.	10.	14.	18.
3.	7.	11.	15.	19.
4.	8.	12.	16.	20.

If you wish to adjust your potential \$4.00 profit level, please see your local GFS Marketplace Store Manager.

Build Your Own Fundraiser Timeline Information

Start date: _____
Please allow 7 days to receive your order forms.

End date: _____
7-17 days from start date is recommended; will appear on order form.

Completion date: _____
Fundraiser totals are communicated to your local GFS Marketplace store.

Product pick-up date: _____
At least 12 days after completion of fundraiser to ensure order fulfillment.

Product delivery date: _____
Product to be delivered to customer; will appear on order form.

Midwest Stores:

Monday-Saturday, 8 a.m.-8 p.m.,
Sunday, 12 p.m.-5 p.m. EST

Florida Stores:

Monday-Saturday, 7 a.m.-8 p.m.,
Sunday, 8 a.m.-6 p.m. EST

Please call our Customer Service Team at
(800) 968-6525, Monday through Friday
8 a.m.-5 p.m. EST with any questions.



Printed on paper containing a minimum of 10% post-consumer waste fiber

BUILD YOUR OWN FUNDRAISER



It's as *easy* as it is tasty

GFS MARKETPLACE® FUNDRAISING PROGRAM



Marketplace

What matters to you,
matters to us.

“ Build Your Own Fundraiser is the one fundraiser where we could minimize our efforts and maximize our profits. We picked the product, we picked the price, and we picked the profit that we wanted.”

Jean Goode, Pleasant Academic Boosters
Marion, Ohio



Create a fundraiser that works for you

BUILD YOUR OWN FUNDRAISER

What is the Build Your Own Fundraiser program?

Build Your Own Fundraiser is a fully customizable, order-taker-style fundraiser, where you select the items you want to sell. You aren't restricted to cheeses and meat logs, or chocolates and sweets—you offer the products you want. With no financial investment up front, Build Your Own Fundraiser is easy to use and highly profitable.

How does the program work?

After you select up to 20 products, GFS Marketplace provides—free of charge—full-color order forms, customized with your organization's name, as well as your fundraising goal and description. Your participants use the forms to sell restaurant-quality products to their families and friends. When you're done, submit your order, and the products will be ready for you in two weeks! Just remember to allow a minimum of four weeks to complete your fundraiser from start to finish.

How do we get started?

Your first step is to select the products you'd like to offer for your fundraiser. Included here is a list of our ten top-selling Build Your Own Fundraiser items. After selecting your products, complete the Build Your Own Fundraiser Initiation Form on the back of this brochure and return it to your local GFS Marketplace Store Manager. Order forms will be ready in one week. Prepare your participants, because once you receive your forms, you'll be ready to go!

See your local GFS Marketplace Store Manager for a complete list of more than 100 available items.

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Ten Top-Selling Build Your Own Fundraiser Items	
122947	Dutch Apple Pie*, 10"
123269	Pre-Baked Southern Pecan Pie*, 10"
127647	Caramel AppleNut Hi-Pie*, 10"
123293	Chocolate Cream Pie*, 10"
475572	Gourmet Lemon Meringue Pie*, 10"
331341	Chocolate French Silk Pie*, 10"
596639	Fruits of the Forest Hi-Pie*, 10"
123072	Cherry Hi-Pie*, 10"
706120	Chocolate Chip Cookie Dough Tub, 3 lb. tub
706130	Double Chocolate Chip Cookie Dough Tub, 3 lb. tub

*Pies are Chef Pierre brand, made by Sara Lee

GFS
gordon food service
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