

FUNDRAISING

À LA CARTE PROGRAM

Fundraising Cookie Dough Tubs.
Top Quality Products, Goal Fulfilling Profits.



What flavors are available?

GFS Marketplace® offers a great, easy-to-sell Fundraising Cookie Dough Tub program. Exclusively available as part of our À la Carte Fundraising program, we offer five flavors of 3 lb. cookie dough tubs.

- **Chocolate Chip**
- **Double Chocolate**
- **Oatmeal Raisin**
- **Sugar**
- **Peanut Butter**

Are there minimum purchase requirements?

Our Fundraising Cookie Dough Tubs are available for purchase by your organization in full cases only. There are no case minimums.



How much will our organization profit?

Our Fundraising Cookie Dough Tubs offer a great price to your end customer and high earning potential for your organization.

Your organization has the ability to set your own sell price, determining the profit per tub sold. If you follow our sell price recommendation, you will earn an average profit of \$4.00 per tub sold.

Our Fundraising Cookie Dough Tubs are Fun Funds-supported products. If your organization is a part of the Fun Funds program and you participate in an À la Carte Fundraising Cookie Dough Tub fundraiser, you will earn your profit and maximize your Fun Funds rebate.

How do we get started?

Contact your local GFS Marketplace Store Manager to begin your À la Carte Fundraising Cookie Dough Tub fundraiser.

A week after you initiate your fundraiser, GFS Marketplace will provide you—free of charge—full-color order forms, customized with your organization's name, as well as your fundraising goal and description. Your participants will use the forms to sell restaurant-quality products to their families and friends. When you're done, submit your order and the products will be ready for you in two weeks!

How do we learn more about the À la Carte Fundraising program?

À la Carte is a completely customizable, order-taker-style fundraiser where you choose the design of your order forms and the products offered (more than 100 items are available). There is no investment up front, and your organization has the ability to set your own sell price, determining the profit per À la Carte item sold. You have the ability to sell the Cookie Dough Tubs only or to mix them with any of the À la Carte products.

Pick up a copy of the À la Carte Fundraising brochure at your local GFS Marketplace store or visit www.gfsmarketplace.com and click on Fundraising to learn more about the À la Carte Fundraising program.



Marketplace

Hours:

Monday–Saturday, 8 a.m.–8 p.m.,
Sunday, 12 p.m.–5 p.m. EST
(Gaylord, Lansing, and Sault Ste. Marie,
Mich., Sunday hours are 10 a.m.–5 p.m.)



The GFS Marketplace À la Carte Fundraising program may be altered or changed at any time without notice.