

F U N D R A I S I N G

FUN FUNDS PROGRAM

Fun Funds Successful Tips will provide you with ideas to maximize your Fun Funds fundraising effort. The greater effort and awareness you create around the Fun Funds program, the greater your reward.

- Determine your financial goal.
- Develop a steering committee, including a chairperson who will serve as your Fun Funds Organization Leader.
- Conduct an informative seminar to educate your organization staff members on the features and benefits of the Fun Funds fundraiser.
- Establish key dates, including kick-off and any planned promotional activities, which should take place about once a month.
- Assign necessary volunteers for completing the kick-off, and determine the method for delivering the Member Enrollment Forms.
- Utilize the Organization Member Letter and ensure all organization members receive a Member Enrollment Form. Explain how important their involvement in the Fun Funds program is for you to reach your goals.
- Create an enrollment table in a high-traffic area and keep it stocked with Member Enrollment Forms. The table should be staffed with volunteers at peak periods, and it should be portable enough to move for various organization events.
- Utilize your organization publication to remind and inform your organization members that you are involved in the Fun Funds program.
- Request large posters from your GFS Marketplace® store or print our Fun Funds poster to post at your organization and at organization events to promote your involvement in the Fun Funds program.
- Request additional Member Enrollment Forms from your GFS Marketplace store or print Member Enrollment Forms and focus on a member enrollment drive at various organization events.
- Arrange regular monthly meetings with your GFS Marketplace Fundraising contact person to establish plans and review Fun Funds performance.
- Plan a Fun Funds event day at your local GFS Marketplace store. Promote this date heavily among members.
- Request additional Member Enrollment Forms from your GFS Marketplace store and distribute them every year to the new organization members to continue your involvement.



Marketplace

*What matters to you,
matters to us.*