

FUNDRAISING

FUNDRAISING CANDY PROGRAM

Fundraising Candy Successful Tips will provide you with ideas to maximize your Fundraising Candy fundraising effort. The greater effort and awareness you create around the Fundraising Candy program, the greater the reward.

- Determine your financial goal.
- Develop a steering committee, including a chairperson who will serve as your Fundraising Candy Organization Leader.
- Conduct an informative seminar to educate your organization staff members on the features and benefits of the Fundraising Candy fundraiser.
- Establish key dates, including kick-off and any planned promotional activities.
- Assign necessary volunteers for completing the kick-off, and determine the method for distributing the Fundraising Candy carriers.
- Ensure all organization members receive a Fundraising Candy carrier. Explain how important their involvement in the Fundraising Candy program is for you reaching your goals.
- Create a table in a high-traffic area and keep it stocked with Fundraising Candy. The table should be staffed with volunteers at peak periods, and it should be portable enough to move for various organization events.
- Utilize your organization publication to remind and inform your organization members that you are involved in the Fundraising Candy program.
- Request large posters from your GFS Marketplace store or print our Fundraising Candy poster to post at your organization and at organization events to promote your involvement in the Fundraising Candy program.



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matters to us.*