

FUNDRAISING

FUN FUNDS PROGRAM

What does she get when her parents shop at GFS Marketplace?



FRIENDSHIP.

With the help of a new playground, of course. Whatever your fundraising goal, our rewarding Fun Funds program pays you cash rebates when your members simply buy the restaurant-quality products they need. So your members win, you win, and—most importantly—the kids win.



Marketplace

*What matters to you,
matters to us.*

FUN FUNDS FUNDRAISING PROGRAM

"We originally signed up for this program to help our student council. However, with the tremendous support from the program we have managed to use the funds for the benefit of our entire school."

Cathy Stoecker, John Bannes Elementary School, Tinley Park, Illinois

Your potential for financial success in the **Fun Funds program** is limitless, and your individual results will be as unique as your organization!

What is the Fun Funds program?

Fun Funds is a unique, year-round program—available exclusively to schools and churches. This program pays quarterly cash rebates to your organization for purchases made by your members and supporters at any GFS Marketplace store location.

How much does Fun Funds cost?

This exciting fundraising program is FREE to organizations and members! Your members simply shop GFS Marketplace for the restaurant-quality products they know and trust. And while they shop, you earn!

What products are eligible?

We have over 1,000 restaurant-quality Fun Funds items that can earn up to a 10% cash rebate. Just look for the Fun Funds logo on the shelf tag! Plus, the remaining products in the store will earn a 1% cash rebate when purchased. (Your actual rebate percentage is based on the combined quarterly purchases of your members. See chart on the next page for details.)

Is the Fun Funds program right for you?

- Any K–12 school or church is eligible
- Successful for medium to large schools and churches
- Minimal volunteers needed
- On-going incremental earnings
- A continuous year-round fundraiser

What does Fun Funds look like in action?

400: The number of members in your school

40: A given number of members who participate in the Fun Funds program each month

\$40: The amount spent per member each month at GFS Marketplace on Fun Funds items*

\$4,800: The combined quarterly purchases of Fun Funds items

\$480: Your quarterly rebate amount (calculated at 10%) to use for new playground equipment, or any other school purchase!

So for about forty dollars each month in groceries—burgers, lasagna, pies, chicken breasts, bottled water, chips, and more—for only forty families, you'll earn almost \$2,000 each year in rebates. But as member enrollment grows to 60, 100, and more members shopping each month, you can watch your profits really soar!

Note: Program available to any K–12 school or church.

* Over 1,000 clearly-marked Fun Funds items in the store are eligible for up to a 10% cash rebate. All other items will earn 1%.



Marketplace

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How often will we receive our rebate?

The months of February, May, August, and November mark the end of each Fun Funds quarterly accrual period. You will receive a rebate check shortly after the end of each quarter for member purchases made within that quarter. Below is a chart that designates what percentage of your members' quarterly purchases will come back to you in your rebate check. As you can see, the more your members shop, the more money you'll get back. Keep in mind that your accrual balance returns to zero at the end of each quarter; the balance will not carry over into the following quarter.

Combined Quarterly Fun Funds Purchases	Rebate
\$4,500.00–UP	10%
\$3,600.00–\$4,499.99	9%
\$2,700.00–\$3,599.99	8%
\$2,100.00–\$2,699.99	7%
\$1,800.00–\$2,099.99	6%
\$500.00–\$1,799.99	5%
\$.00–\$499.99	0%

* Accrual period continues from the first day to the last day of the quarter. Fun Funds item purchase totals that fall short of the \$500.00 minimum do not carry over. Your organization must reach a combined minimum of \$500.00 in non-Fun Funds items to earn a 1% cash rebate. Quarterly statements and checks are mailed directly to the organization leader, designated on the Fun Funds Organization Agreement.

How do we get started?

If your organization is a church or a school, you can sign up today! Simply complete the form on the back of this brochure and return it to your local GFS Marketplace store. Within two weeks, you will receive preprinted, personalized Member Enrollment Forms to pass out to your members. Please note that the forms are available in English and Spanish; choose either version, or a combination of both, for your organization members. These forms will explain the features and benefits of the Fun Funds program to your members and everything that they need in order to help grow your rebate. All that's left to do is for them to shop at any GFS Marketplace store—and for you to sign the rebate checks!

Contact your local GFS Marketplace Store Manager if you have any questions. Our managers are also willing to come and present this program to your organization.



The GFS Marketplace Fun Funds fundraising program may be altered or changed at any time without notice.

Four Ways to Raise

GFS Marketplace offers four different programs for every fundraising goal:

- 1 Fun Funds** is a convenient, year-round rebate program available to schools and churches. Every GFS Marketplace purchase made by organization members counts toward the fundraising rebate.
- 2 Fundraising Candy** offers America's top-selling variety-packed candies from Hershey's, M&M Mars, and World's Finest Chocolate. Perfect for any size non-profit organization.
- 3 À la Carte** is a completely customizable, order-taker-style fundraiser where you choose the design of your order forms and the products offered. There is no investment up front, and your organization profits an average of \$4.00 on each À la Carte item sold.
- 4 Scrip** purchases earn your organization 4% on the total amount purchased, and are available to any non-profit 501(c)(3) organization. Members use their Scrip cards for purchases at any GFS Marketplace location.

Grow Your Fun Funds Rebate!

Maximize your Fun Funds earnings by coordinating its use with three of our other programs:

- 1. À la Carte**—Several À la Carte products are eligible for the Fun Funds rebate, up to 10%!
- 2. Fundraising Candy**—ALL of our Fundraising Candy is eligible for the Fun Funds rebate, up to 10%!
- 3. Scrip**—Profit 4% on the Scrip cards you sell to your members, who then utilize their Scrip cards to purchase Fun Funds products to maximize your rebate.

Talk to your local GFS Marketplace Store Manager today for details!



Fun Funds Organization Agreement

Return this completed form to your local GFS Marketplace Store Manager.



Organization Name: _____

Print the name that will appear on your Fun Funds card and rebate check. (There are 26 characters available, including spaces.)

Organization Name: _____ Phone: (_____) _____

Print the title of your organization as you would like it to appear on the Member Enrollment Forms distributed to your households/members.

Business Mailing Address: _____ Statements and checks will be mailed to this address.

City: _____ State: _____ Zip: _____

Email: _____ Fax: (_____) _____

Classification of Organization: Church _____ School _____ Date: _____

Elementary School Middle School High School

Number of English Member Enrollment Forms Needed: _____

Number of Spanish Member Enrollment Forms Needed: _____

Funds are Being Raised to Support: _____

Committee Leader: _____ Phone: (_____) _____

Helpful Fun Funds Tips

- Determine your financial goal. How much money do you want to raise?
- Develop a steering committee, including a chairperson who will serve as your Fun Funds contact.
- Complete this Fun Funds Organization Agreement and return it to your local GFS Marketplace store team. The steering committee will assign an action plan and proposed dates of accomplishment.
- Establish key dates, including kick-off and any planned promotional activities, which should take place about once a month.
- Assign necessary volunteers for completing the kick-off, and determine method for delivering the introductory flyers.
- Create a enrollment table in a high-traffic area and keep it stocked with Member Enrollment Forms. The table should be staffed with volunteers at peak periods, and it should be portable enough to move for events such as athletic events or picnics.
- Conduct an informative seminar to educate the church/school staff members on the features and benefits of the Fun Funds fundraiser.
- Generate awareness by developing a variety of methods such as bulletins, indoor and outdoor signs, posters, displays, banners, announcements, newsletters, and flyers.
- Arrange regular monthly meetings with your GFS Marketplace Fundraising contact person to establish plans and review Fun Funds performance. Meetings will be held at your local GFS Marketplace store.
- Plan a Fun Funds Event Day at your local GFS Marketplace. Promote this date heavily among members: "If you haven't shopped this month, this is the day!"
- Reintroduce Fun Funds program during August and September of each year to renew interest and awareness after the summer months.



Your signature below indicates that you have read and understood the terms of this agreement.

Signature _____ Date _____

GFS Marketplace Store Location _____ Store Manager _____

MIDWEST STORE HOURS: Monday–Saturday, 8 a.m.–8 p.m., Sunday, 12 p.m.–5 p.m. EST
(Gaylord, Lansing, and Sault Ste. Marie, Mich. Sunday hours are 10 a.m.–5 p.m.)

FLORIDA STORE HOURS: Monday–Saturday, 7 a.m.–8 p.m., Sunday, 8 a.m.–6 p.m. EST

Please call our Customer Service Team at (800) 968-6525, Monday through Friday 8 a.m.–5 p.m. EST with any questions.



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