

Gordon Food Service Market Updates

Poultry section for Market Update: July 12, 2019

Poultry | Chicken

Chicken production is up over 2%, which is a little more than needed in the competitive retail market. Whole bird prices are a little soft.

Breast and Tenders:

In a very crowded protein market with all sort of retail feature options chicken breast is neglected. Retail pulls have not been strong enough to clear production and discounting is becoming more common. Tenders prices are steady so far on good pulls by further processors.

Wings:

Wing supply/demand is back in balance as holiday travel lifts food service pulls; prices are steady.

Dark Meat:

Export and domestic demand for leg quarters is good; prices have increased 20% in the last 30 days. Thigh meat and leg meat prices are steady/firm.

Poultry | Turkey

Whole turkeys prices are gradually trending higher.