

# Gordon Food Service Market Updates

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## Poultry | Chicken

Excellent retail demand has outpaced processors ability to keep up; prices are higher.

Breast and Tenders:

Jumbo breast meat prices have jumped over 40% since the Covid 19 buying frenzy began; medium-sized breast are also higher. Prices for small-sized breasts sold mostly through food service channels are flat.

Wings:

As food service demand shuts down processors are racing to place wings into retail channels. A supply logjam has started which doesn't bode well for prices after the retail buying surge winds down.

Dark Meat:

Domestic thigh/drum demand has surged as quarantined lower-income consumers stockpile affordable protein. Leg and thigh meat prices are steady.

## Poultry | Turkey

Whole turkey prices are at firm amid strong retail demand. Consumers are stockpiling affordable protein options as they anticipate layoffs.